



USCG Headquarters  
 Governmental & Public Affairs  
 Office of External Outreach & Heritage, CG-0923

## Vietnam Veteran Recognition Program 12 x 12 Campaign

March 29, 2018, marks the first observance of National Vietnam War Veterans Day.

Approximately 500 Vietnam veterans pass away everyday, many before they can finally be thanked and welcomed home.

The 12 x 12 Campaign mobilizes Coast Guard units to participate and thank Vietnam veterans for their service, and host dignified events to present Vietnam Veteran Lapel Pins as a token of our nation's enduring gratitude.

The 12 x 12 Campaign is ...

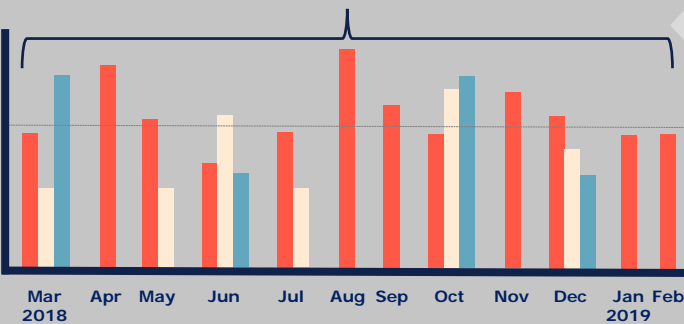


(Active, Reserve, Auxiliary)

# 1200 vets

(\*100 vets @ each unit/per event, or more!)

Unit 1      Unit 2      Unit 3



Mar 2018 CG Yard Batimore, MD	Apr 2018 FLORIDA?	May 2018 ALASKA?
Jun 2018 OHIO?	Jul 2018 MASS.?	Aug 2018 MICHIGAN?
Sep 2018 HAWAII?	Oct 2018 CALIF.?	Nov 2018 MISSOURI?
Dec 2018 PUERTO RICO?	Jan 2019 FLORIDA?	Feb 2019 WASH. ST.?

(Mar 2018 – Feb 2019, and beyond)

# 12 months

Visit [www.history.uscg.mil/commemorations/Vietnam](http://www.history.uscg.mil/commemorations/Vietnam) to volunteer to host an event or find past events and planning guides. Resources are available to assist with event ideas, materials requests, and coordination with Coast Guard partners.

Contact the Vietnam War Commemoration Office POC for more info:  
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